

# **IMPACT Exhibition Management Co Ltd**

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### Contact:

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### **General Information**

Established in 1999, IMPACT Arena and IMPACT Exhibition and Convention Center is an integrated venue offering a diversity of events with versatile facilities and services. IMPACT is one of Asia's largest and most modern exhibition and convention centers with a usable indoor space over 140,000 square meters, comprising a variety of venue sizes to meet all kinds of events requirement.

### Location

Situated near Thailand's capital – Bangkok, where more than15 million visitors and event organizers come each year for both business and leisure, the location and easy accessibility to Bangkok's major arteries and city attractions give IMPACT clear advantages to be the preferred venue for organizers, exhibitors, MICE travelers, and visitors.

### **Facilities**

IMPACT Muang Thong Thani is Asia's leading venue. The Center is equipped with state-of-the-art integrated facilities that offer the ultimate choice for business success on more than 140,000 square meters of floor space. It comprises four large multi-purposed buildings, namely IMPACT Arena, IMPACT Exhibition Center, IMPACT Forum and IMPACT Challenger Hall that feature 12 exhibition and convention halls, one arena hall, two large ballrooms, two banquet halls and 56 breakout rooms. The venue also offers a wide range of eight restaurants and 30 international dining outlets. The five outdoor and two indoor parking areas can accommodate more than 20,000 vehicles.

### Accommodation

NOVOTEL Bangkok IMPACT, a newly opened 4 star MICE hotel located at the heart of IMPACT Arena, Exhibition and Convention Center, offers 380 guest rooms with highest standard amenities and services to support business travelers such as personal secretarial service, business center, meeting rooms, and other leisure such as massage and spa, fitness, and restaurants.

### Services

With its corporate culture "Partnership for Success", IMPACT is a customer-led venue that offers flexibility, integration of facilities and services to deliver one-stop and total solutions to our customers with an array of professional and value added services ranging from floor space consultations, event management, operations, F&B catering, travel and logistics services, and marketing and PR supports.

## Dining

Apart from over 30 international F&B outlets such as Zen Japanese Restaurant, Starbucks, Auntie Anne's, and so forth, IMPACT also offers 9 exquisite restaurants including a Thai restaurant "Manorah", an international restaurant "Terrazza", a European restaurant "BISRO de Champagne", two Chinese restaurants: Hong Kong Fisherman and Hong Kong Café, an Irish pub "Flann O'Brien's Irish Pub, a simple dish style at "Noodle Nation," Taisho-tei Ramen for those love Japanese noodles, and a new café offering beverage & bakery at "Ease Café". IMPACT is expanding more restaurant business outside its local area in the total of 11 restaurants which have been recently open. Some of those are 1.Flann O' Brien's Irish Pub at Silom Road, 2.Flann O' Brien's at Thonglor 8, 3.Flann O' Brien's at Warehouse No.10, The Asiatique Riverfront, 4.Manorah Royal Cuisine at Grand Postal Building, 5.Tsubohachi at Nihonmura Mall in Thonglor 13, 6.Tsubohachi at Nihonmachi Japanese Mall 7.Tsubohachi at BeeHive Lifestyle Mall, 8. Tsubohachi at Taniya 9.Ito-Kacho at Nihonmura Mall in Thonglor 13, 10.Hong Kong Fisherman @ K.Village and 11. Hong Kong Suki at Sukhothai Avenue 99

### **Events**

IMPACT hosts more than 800 events each year. The sample of highlight events are the 2012 Rotary International Convention, Thailand International Motor Expo, Bangkok Gems and Jewelry Fair, THAIFEX-World of Food Asia, Herbalife Extravaganza, Amway Expo, ITU Telecom Asia, AIDF Asia-Pacific and more.

### Find us on

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No. of Employees: 1,300 people (Approximately)

For Partnership and Business Opportunity

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