



School of Hotel & Tourism Management, Siam University
 Bachelor of Business Administration Program in Service Industry Management,
 (International Program)
 B.B.A. (Service Industry Management)

The quality of our faculty members' is guaranteed with international awards.

Nine of the best international awards

- The Best Paper Award, ApacCHRIE 2004
 - The Best Paper Award, International Convention & Expo Summit 2012
 - 1 st prize IMEX - MPI Future Leaders Forum 2009 2011 2012 2014
 - Scholarships Future Leaders Forum at Frankfurt, Germany.
- Organized by Thailand Convention and Exhibition Bureau (TCEB) and TICA.
- The host of World Conference on Hospitality, Tourism & Event Research & ICES 2013
 - Won three awards from the International Convention & Expo Summit 2014, South Korea



The 1st prize IMEX - MPI Future Leaders Forum 2009 2011 2012 2014



Our Students' Achievement

The World Conference on Hospitality, Tourism, and Event Research (WHTER 2013) & the International Convention & Expo Summit (ICES 2013) was shown on Thai public TVs channels (TV3, TV5, TV7) as an iconic conference of Thailand.

World Conference on Hospitality, Tourism and Event Research & International Convention & Expo Summit 2013 25th - 28th May, 2013 Bangkok, Thailand

Hosted by: **Siam University**

