

Korea Representative
EXHIBITION & CONVENTION Industry
Trade Show

www.excon.or.kr

**Meet Partner
Make Future**

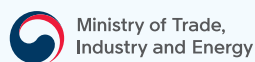
KOREA
EXCON WEEK
EXHIBITION & CONVENTION **2019**

16(Wed)-17(Thu), January, 2019
coex, Seoul, Korea

Organized by

AKEI, KECO, A, KEOA, KEDA, KESPA

Supported by



Ministry of Trade,
Industry and Energy



Ministry of SMEs
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SEOUL METROPOLITAN
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KCCI

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Korea Trade-Investment
Promotion Agency



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SMALL ENTERPRISE AND
MARKET SERVICE



KBIZ Korea Federation
of SMEs

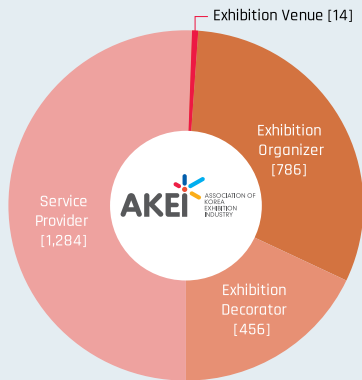


MICE Korea MICE Association

Why EXHIBITION & CONVENTION in KOREA?

Exhibition & Convention Industry in Korea is one of the most promising industries

01 Key Statistics of Korea Exhibition Industry



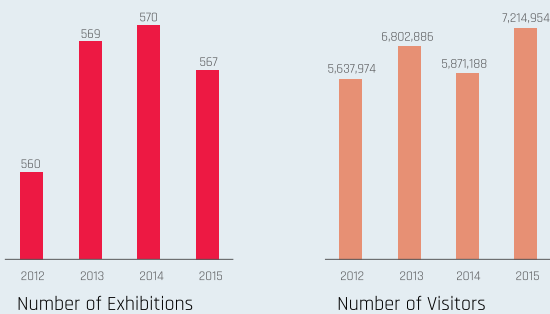
(Source : 2016 Statistics of Korean Exhibition Industry, AKEI)

02 Global Organizers in Korea

- Reed Exhibitions (United Kingdom)** 1st Rank
Joint venture with Korean Organizers, including Coex and K.Fairs
- UBM & Informa (United Kingdom)** 2nd Rank
Korea branch in Seoul (UBM Korea)
- Messe Frankfurt (Germany)** 3rd Rank
Korea branch in Seoul (Messe Frankfurt Korea)

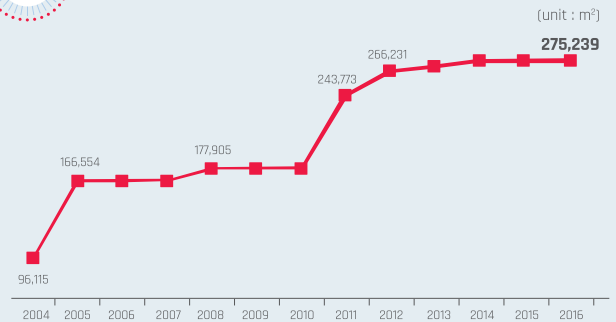
(Source : AMR International)

03 Number of Exhibitions, Visitors



(Source : 2016 Statistics of Korean Exhibition Industry, AKEI)

04 Exhibition Venues



(Source : 2016 Statistics of Korean Exhibition Industry, AKEI)

05 Expansion of Venues(Under Planning)



KINTEX

The 3rd phase of expansion from 108,556m² to 178,656m² by 2022



Seoul International District

Space linking Samsung-dong and Jamsil will be developed as exhibition center, hotel, shopping mall and Sports complex by 2025

06 International Meeting

Top international meeting countries in 2017:

Ranking	Country	Total	Global %
1	Korea Rep	1105	11.7
2	Belgium	804	8.5
3	Singapore	802	8.5

Top international meeting cities in 2017:

Ranking	City	Total	Global %
1	Singapore, Singapore	802	8.5
2	Brussels, Belgium	757	8.0
3	Seoul, Korea Rep	639	6.8

(Source : Union of International Associations)

Welcome to KOREA EXCON WEEK 2019



KOREA EXCON WEEK is

The representative trade fair for Exhibition and Convention Industry, that will be composed of more than 200 exhibitors and 5,000 buyers (mostly decision makers) from government agency, organizers, service providers and decorators.

It could be great opportunity for exhibitors to present their products and expand their business horizons, and for visitors to build a profound network and be equipped with latest information.

Overview

Title : Korea Exhibition and Convention Week 2019

Scale : 200 Exhibitors, 300 Booths, 5,000 Buyers

Date : 16(Wed.) – 17(Thu) Jan, 2019

Venue : Coex Hall C, Seoul, Korea

Official Website : www.excon.or.kr/eng

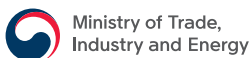
*The 15th Asia Exhibition Forum : 15(Tue.) Jan, 2019

Organized by :

Association of Korea Exhibition Industry(AKEI)
Korea Exhibition Center Operator Association(KECOA)
Korea Exhibition Organizers Association(KEOA)
Korea Exhibition Decorators Association(KEDA)
Korea Exhibition Service Providers Association(KESPA)



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Exhibit Items

Exhibition Infra : Convention Center, Organizer, University, Research Company, Exhibition Association

Exhibition Service : Exhibition Design, Provider and Contractor

Related Organization : AKEI, KOTRA, KITA, MSS, KBIZ, SEMAS, KITA, CVB

Marketing : Media, Agent, Entertainment, Homeshopping

Innovative Tech : Tech Start-up, Venture Capital, KODIT, KIBO

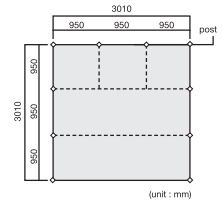
Overseas Organization : UFI, IAEE, CCPIT, TAITRA, TCEB, JEXA(TBD)

For Exhibitors



Participation Fee

	Booth Type	Unit Cost
Early Bird Rate	Space Only	USD 1,350
	Shell Scheme	USD 1,800
	Premium Shell Scheme	USD 2,250
Basic Rate	Space Only	USD 1,500
	Shell Scheme	USD 2,000
	Premium Shell Scheme	USD 2,500



Shell Scheme includes ;
 Wall Partitions, Fascia Name Board, Fire-proof Carpet, Spotlight 2, Free Listing in Official Directory, 13-amp Electrical Outlet (Max. 1kW. 220V), Information Desk 1 (with Folding Chair 1)

For Visitors

Online Pre-Registration Process



Admission fee of KRW 5,000 will be charged for those who have not made pre-registration through online or those who not bring the invitation card on-site.

Contacts

[Organized by AKEI]

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