

KOREA EXCON WEEK 2019

16(Wed) - 17(Thu), January, 2019 | Coex, Seoul, Korea

1. Description of Applicant

* Must be Filled-Out

* Company Name					
Address	(Zip code)				
*President					
*Person In Charge		Title / Department			
*Contact Number		Mobile			
E-mail		Fax			
Homepage					
*Exhibit Items	<input type="checkbox"/> Exhibition Infra	<input type="checkbox"/> Exhibition Service	<input type="checkbox"/> Supporting Organization	<input type="checkbox"/> Marketing Cooperation	<input type="checkbox"/> Technical Innovation
	<input type="checkbox"/> Convention Industry	<input type="checkbox"/> Marketing Agency	(* Please check your preference for the booth allocation)		
Company Information					

2. Booth Application

* Booth Scale : 1 booth(3m x 3m = 9m²) * Minimum 2 booths for Space Only

Category	Booth Type	Unit Price(A)	Units(B)	Amount(C = A x B)
Early Bird (Fully paid before Oct. 12, 2018)	Space Only	USD 1,350		USD
	Premium Booth	USD 2,250		USD
	Schell Scheme	USD 1,800		USD
General (After Oct 13, 2018)	Space Only	USD 1,500		USD
	Premium Booth	USD 2,500		USD
	Schell Scheme	USD 2,000		USD
Total				USD
Bank Account	Bank Name : KEB Hana Bank Account Number : 372-910007-62004 Name on Account : Association of Korea Exhibition Industry(AKEI) Swift BIC : KOEXKRSE AKEI Address : 15F, Bonsol B/D, Teheran-ro, Gangnam-gu, Seoul, 06158, Korea			

We hereby accept 'Terms and Conditions (attached)' and apply for the participation in "KOREA EXCON WEEK 2019" as above.

2018.

Signature of authorized person _____

TERMS AND CONDITIONS

Article 1) Terms of Reference

1. 'Exhibitor' includes all employees, firm or association that submitted application form for the purpose of exhibiting.
2. 'Exhibition' refer to 'KOREA EXCON WEEK 2019'.
3. 'Organizer' means 'Association of Korea Exhibition Industry(AKEI)', 'Korea Exhibition Center Operators Association(KECOA)', 'Korea Exhibition Organizers Association(KEOA)', 'Korea Exhibition Decorators Association(KEDA)', 'Korea Exhibition Service Providers Association(KESPA)'.

Article 2) Application and payment

1. The contract shall be established and be put into an effect upon the Exhibitor's the exhibitor's submission of application form and approval from the Organizer with a payment of 50% of the total participation fee.
2. The contract shall not be into effect without approval from the Organizer regardless of the submission of application form.

Article 3) Allocation of Exhibit Space

1. Organizer shall allocate exhibit space according to the sequence of application and payment of participation fee.
2. Organizer shall have the right to change the space allocated to the Exhibitor under certain circumstances. Such changes shall be at the discretion of the Organizer. The Exhibitor shall not claim for compensation as a consequence.

Article 4) Management Exhibition Hall

1. Exhibitors are bound to exhibit the subscribed products and to present the stands with competent personnel during the open hours of the Exhibition.
2. Organizer shall require Exhibitors to remove their exhibits and dismantle the booth if the exhibits are not consistent with the theme of the Exhibition. In this case, the participation fee shall not be refundable, and Exhibitors shall not claim for compensation as a consequence.
3. If necessary, the Organizer shall limit the entrance of personnel in the exhibition hall.
4. Exhibitor shall not be permitted to allow for others to use their exhibit space without Organizer's written consent.
5. Exhibitors shall not be allowed to damage to exhibition halls' floor, ceiling, or walls by painting or etc. If happened, Exhibitor shall compensate for the Organizer's loss through appropriate measures such as restoration of the damaged area.

Article 5) Payment Condition

1. Exhibitor must make a payment of 50% of total participation fee as a deposit within 7 days of application. The remaining balance of 50% must be paid before the 90 days of the Exhibition date within the due date.
2. Organizer shall invalidate the contract if the Exhibitor fails to make a payment. The Exhibitor shall not claim for the return of paid participation fee.

Article 6) Penalty on the cancellation & reduction of total number of booths

1. If the Exhibitor refuses to use the assigned booth or defaults on the payment until the due date, the Organizer has the right to terminate the contract without the Exhibitor's consent. In addition, the payment made by the Exhibitor shall not be refundable.
2. When the Exhibitor wants to withdraw from participation, it requires a written notification submitted to the Organizer 90 days prior to the Exhibition date. In this case, the payment made by the Exhibitor shall not be refundable.

3. For the exhibitor that decide to cancel participation or reduce the total number of the booth after the submission of the application form, the following penalty will be put upon the exhibitor to be paid within 15 days of cancellation to the organizer. Participation fees already paid shall be taken for the penalty. Should that amount not be sufficient, the difference must be paid and any excess amount shall be returned.
 - Before Oct. 26, 2018 : 50% of participation fee
 - Before Nov. 26, 2018 : 80% of participation fee
 - After Nov. 26, 2018 : 100% of participation fee

Article 7) Changes and Cancellation of Exhibition

1. If the Exhibition is cancelled due to reasons attributable to the Organizer, paid participation fee will be returned to the Exhibitor. However, if the change of date, cancellation of the Exhibition, or the reduction of exhibit space is made without notice to Organizer, the Exhibitor shall not be entitled to any claim for compensation in connection with the participation.

Article 8) Carry-In Exhibits and Equipment

1. Exhibitors shall complete the carry-in exhibits and equipment before the commencement of exhibition.
2. The selection of equipment company is limited to the Exhibition Center-registered companies.

Article 9) Carry-Out Exhibits and Equipment

1. Exhibitors shall carry out all exhibits and equipments during the exhibition period, and expenses incurred due to the delay of carrying-out must be paid immediately to the Organizers.

Article 10) Insurance, Security and Safety

1. Organizer shall take proper precautions for the Exhibition and Visitors.
2. Exhibitor shall be fully accountable for any loss, theft, or damage to any exhibits of the Exhibitors during the Exhibition period as well as during set-up and dismantling.
3. It is mutually agreed that the Organizer shall not be liable to the Exhibitors for any damages made to and/or loss of the Exhibitor's property, or for injuries to person under any circumstances

Article 11) Fire and Safety Regulations

1. Materials used in the stand and display construction must properly fireproof in accordance with the local fire and safety regulations.
2. Exhibitor shall be fully accountable for a short circuit, arson or conflagration of the Exhibitors' exhibits and equipment during the Exhibition period as well as during set-up and dismantling.

Article 12) Supplementary

1. When necessary, the Organizer shall have the right to issue supplementary regulations which is not described in this TERMS AND CONDITIONS.
2. Those regulations shall be part of the TERMS AND CONDITIONS, therefore, the Exhibitor must comply with it.

Article 13) Dispute Resolution

1. Any disputes, conflicts of rights, liabilities or duties of each parties arising hereafter between the Organizer and the Exhibitor concerning the TERMS AND CONDITIONS shall be settled in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board. The verdict of the above arbitration shall be final and binding upon both and cannot be appealed to the Court.

Signature of authorized person _____