

The Standard

The Standard, Hua Hin



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59 Naresdamri Road, Hua Hin, Prachuap Khiri Khan 77110, Thailand standardhotels.com +66 32 535 999

Hotel Awards

2024

Travel + Leisure World's Best Awards

#3 Favorite Hotel in Southeast Asia
#20th Favorite Hotel in Asia
#81st Favorite Hotel in the world

TripAdvisor

Praça No.1 Restaurant in Hua Hin by TripAdvisor

AROUND Magazine Awards

Most Favourite Pet-friendly Hotel in Thailand

Baan Lae Suan Pets Awards

Pet-friendly Hotel

the MICHELINE Key

One Key: a very special stay.



2023

Condé Nast Traveler's

One of the Best Hotels in Thailand

TripAdvisor

Praça No.1 Restaurant in Hua Hin by TripAdvisor

Traveller Australia

One of the Best Resorts in Thailand

LA LISTE

Top 1,000 Hotels

LUXlife Magazine Leaders in Luxury Awards

Most Loved Beach Getaway Hotel



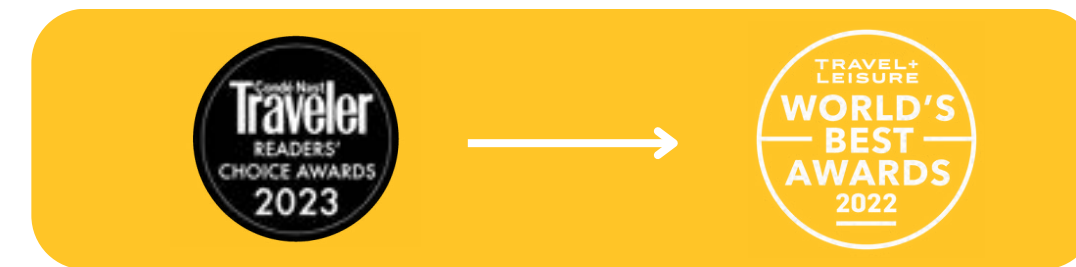
2022

Condé Nast Traveler's

One of the Best Hotels in the world

Travel + Leisure World's Best Awards

#1 Best Resort in Southeast Asia
#7th Best resort in Asia
#35th Best Hotel in the world



THE TIMELESS SEASIDE HIDEAWAY



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LOCATION

The Standard boasts the most coveted spot on Hua Hin's famous walking beach. Along with direct beach access, it's within walking distance of Hua Hin town. Our spot is filled with renowned seafood restaurants, street-side local food stalls and bustling markets, perfectly capturing the charm of this seaside resort.





Distance to Landmarks

Suvarnabhumi Airport 230 kilometers
 Don Mueang International Airport 218 kilometers
 Hua Hin Airport 7.6 kilometers
 Hua Hin Bus Station 2.3 kilometers
 Hua Hin Train Station 1.0 kilometers
 Hua Hin Beach 550 meters

The Chocolate Factory 200 meters
 Hua Hin Night Market 1.1 kilometers
 Bangkok Hospital Hua Hin 2.0 kilometers
 Market Village Hua Hin 2.3 kilometers
 Cicada Market 3.6 kilometers

Hua Hin Artists Village 7.3 kilometers
 Pineapple Valley Golf Club 13.8 kilometers
 Mrigadayavan Palace 18.3 kilometers
 Monsoon Valley Vineyard 36.9 kilometers
 Kaeng Krachan National Park 60 kilometers





Hotel Amenities

- High Speed Wifi
- 24-Hour Fitness Center
- Room Service
- Meetings & Event Spaces
- In-Hotel Shop
- Pet Friendly Rooms

Room Amenities

- Floor to Ceiling Windows
- Fully Stocked Mini Bars
- Bluetooth Speakers
- Dry Cleaning & Laundry Services
- Bathrobes + Slippers
- Organic Toiletries
- Flat Screen TVs

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OUTLETS





01 **Lido**



02 **Lido Bar**



03 **Praça**



04 **The Juice Café**



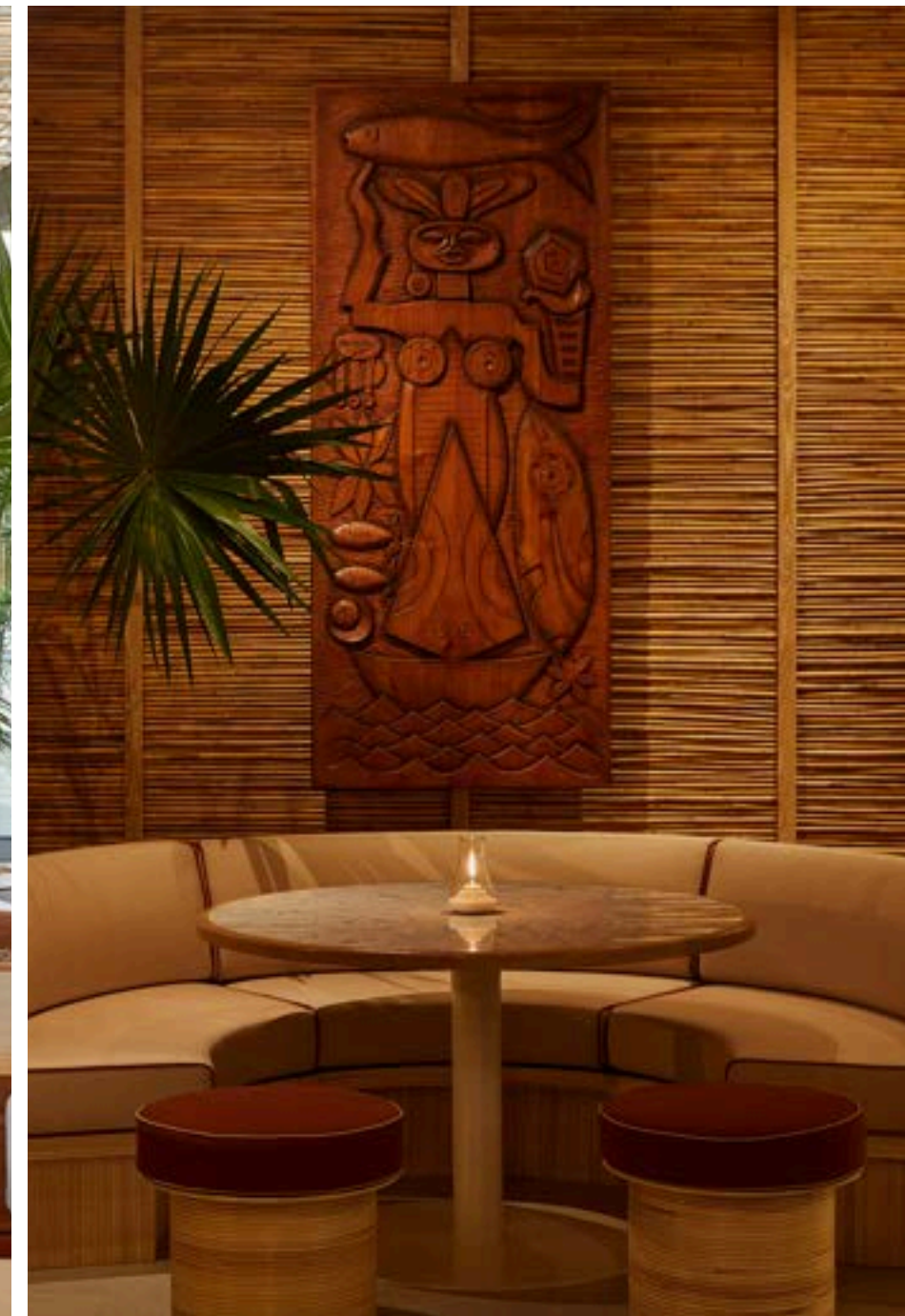
05 **The Hut**



06 **The Gym**



07 **The Spa**



Lido

Our Italian all-day dining spot, Lido Restaurant, serves breakfast, lunch and dinner. In the evening, the calm and casual eatery transforms into an intimate dining experience. Locally sourced seafood, meats, and seasonal produce paired with craft cocktails and a pristine selection of wines set the mood.

Area
Restaurant 322 sqm.

Seat Count
Restaurant 114
(indoor & outdoor seats)



Lido Bar

Add some flavor to your day at the cool and casual Lido Bar. Choose from a menu of refreshing cocktails, American-style poolside bites and light Thai dishes to nibble while you lounge, swim or sunbathe.

The Pool

Swimming Pool 25m x 14m
 Outdoor Space With 300 sqm
 Lawn and Beach

Seat Count	
Lawn	18
Pool Deck	26
Pool Bar	36
Beachfront Lawn	80



Praça

Days melt seamlessly into nights at Praça, our stylish beach bar and restaurant. Savor the panoramic seascape with the elegant Heritage House as a backdrop, while enjoying authentic Thai bites with a twist. Everyday street favorites meet refreshing boozy concoctions – a Thai Izakaya by the sea.

Area
230 sqm.

Seat Count	
Indoor	12
Semi Outdoor	26
Outdoor	86



The Juice Café

If you're in need of a refresh, want to charge up for the day, or sip on something good and green, The Juice Café has you – and your furry companion – covered! Stroll through the garden and up to the counter where you can choose from a selection of coffees, juices, smoothies and healthy snacks. Whether you want to sip among the flowers or grab and go, they even have a selection of special doggy dinners on the menu to tantalize your pup's taste buds!

Area
35.5 sqm.

Seat Count
Indoor 18
Outdoor 13



The Hut

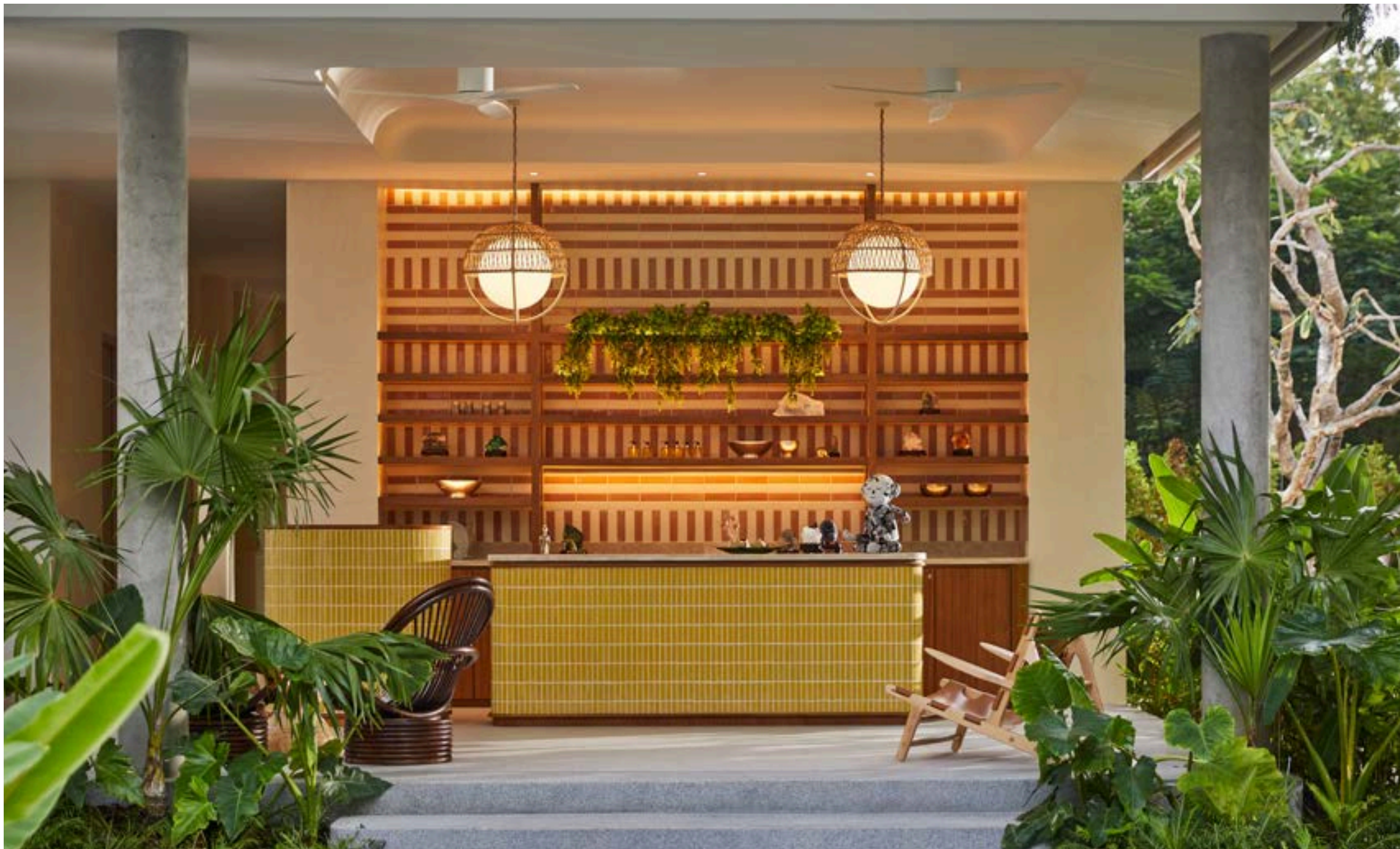
Kids and kids-at-heart love The Hut. Why? It might be the arts and crafts station or the giant swing. Maybe it's the fun activities hosted every weekend or the gorgeous playroom by the sea. Likely, it's a little bit of everything.



The Gym

Need a break from the beach but wanna keep it hot? Work it out in our 24-hour fitness center with state-of-the-art machines, free weights and more.

Area
58 sqm.



The Spa

The Standard Spa takes a holistic approach, uniting mind, body and spirit. But sometimes you need a bit (or quite a bit) of extra care, which is where our treatments come in. From a little indulgence to a complete rejuvenation – mud bath, sound healing, or your tailored massage. Tucked away in the gardens of our lush hotel, our Spa is the ultimate place to relax in Hua Hin. Aah.

Area
230 sqm.

Seat Count
4 Treatment Rooms (2 single, 2 double)

ROOMS

196 guest rooms, suites and villas featuring comfy beds with fancy sheets, rain showers and/or soaking tubs, air conditioning, Bluetooth speakers, big flat screen TVs, minibars, seating areas, robes, Davines bath amenities, free Wi-Fi and more.

Pets are always welcome at The Standard, Hua Hin.





01 Standard King

35 sqm.
Inventory: 49
King size bed
Garden view

Free Wi-Fi and Bluetooth Speaker
Pet-friendly
Rain Showers and Davines Bath Amenities
Balcony



02 Superior King, High Floor

35 sqm.
Inventory: 66
King size bed
Garden view

Free Wi-Fi and Bluetooth Speaker
Rain Showers
Davines Bath Amenities
Balcony



03 Standard Room with Two Double Beds

35 sqm.
Inventory: 16
Queen size bed
Garden view

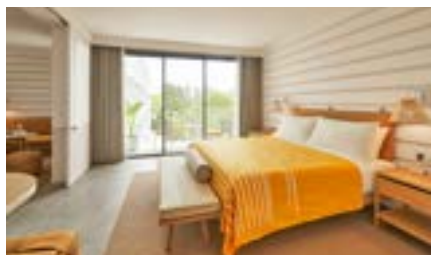
Free Wi-Fi and Bluetooth Speaker
Rain Showers
Davines Bath Amenities
Balcony



04 Superior with Two Double Beds

39 sqm.
Inventory: 31
Queen size bed
Garden view

Free Wi-Fi and Bluetooth Speaker
Rain Showers
Davines Bath Amenities
Balcony



05 Standard Suite

54 sqm.
Inventory: 4
King size bed
Garden view

Free Wi-Fi and Bluetooth Speaker
Rain Showers
Davines Bath Amenities
Balcony & Separate Lounge



06 Superior Suite

70 sqm.
Inventory: 2
King size bed
Garden view

Free Wi-Fi and Bluetooth Speaker
Rain Showers
Davines Bath Amenities
Double Balcony & Extended Plushy Seating Area



07 Canopy Villa

62 sqm.
Inventory: 7
King size bed
Top/Garden view

Free Wi-Fi and Bluetooth Speaker
Rai showers and Tub
Sun chairs and Balcony
Pet-friendly



08 Standard Pool Villa

112 sqm.
Inventory: 7
King size bed
Garden view

Free Wi-Fi and Bluetooth Speaker
Rai showers and Tub
Sun loungers and Private Swimming Pool
Pet-friendly



09 Plush Pool Villa

122 sqm.
Inventory: 12
King size bed
Garden view

Free Wi-Fi and Bluetooth Speaker
Rai showers and Tub
Sun loungers and Private Swimming Pool
Pet-friendly



10 Double Up Pool Villa

Standard Pool Villa: 112 sqm
Canopy Villa: 62 sqm.
Inventory: 7
King size bed
Top/Garden view

Free Wi-Fi and Bluetooth Speaker
Rai showers and Tub
Sun loungers and Private Swimming Pool
Pet-friendly



11 Bayside Pool Villa

223 sqm.
Inventory: 2
King size bed
Beach & Sea view

Free Wi-Fi and Bluetooth Speaker
Kitchen & Living Area
Sun loungers and Private Swimming Pool
Pet-friendly



Standard King

The perfect spot to recoup and relax after a day of sunning and beach-ing, the 35 sqm. Standard King on floors 1-3 offers a comfy king size bed, sitting area complete with sofa and cushy pouf, minibar, Bluetooth speaker, rain shower and garden views. All this just steps from the beach.



Superior King, High Floor

Like the Standard King but next level. Literally. On floors 4-6, the Superior King checks in at 35 sqm. with a seriously comfy king size bed with extra nice sheets, a sitting area to eat/drink/lounge/whatever, minibar, Bluetooth speaker, rain shower, and garden views. All this just a quick stroll from the beach.

Standard Room with Two Double Beds

At 35 sqm., the Standard Twin has everything you need and nothing you don't. There's a comfy twin bed, sitting area, minibar, Bluetooth speaker, rain shower, and balcony. All with garden views.





Superior with Two Double Beds

Take it higher with the Superior Twin at 39 sqm., with a twin bed, sitting area for lounging, minibar, Bluetooth speaker, rain shower, and balcony. All with pretty garden views.

Standard Suite

The Standard Suite is like your own little seaside home at 54 sqm., featuring a comfy king size bed with fine linens, a sitting area with a sofa and plushy pouf, separate cozy den with a couch that can double as a second bedroom, minibar, Bluetooth speaker, rain shower, and private balcony overlooking the garden.

The Standard

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Canopy Villa

Nested among the lush treetops, the Canopy Villa at 62 sqm. is on the second floor, featuring a king size bed with fancy sheets, lounge area with a daybed, armchairs and table, minibar, Bluetooth speaker, large bathroom with a double vanity, rain shower and tub, and a private balcony with sun chairs. It's even better on top.

Indoors: 45 sqm
Outdoors: 17 sqm



Standard Pool Villa

Your own private pool? We love that for you. Our Standard Pool Villa checks in at 112 sqm. There's a king-size bed, a lounge area with daybeds, armchairs, and a table, a minibar, a Bluetooth speaker, a large bathroom with a rain shower and tub, and your very own pool with sun chairs/beds. Fancy linens and fluffy towels come standard. Maximum occupancy is up to three adults and a child or two adults and two children. This is a pet-friendly room, so let us know if you plan to pack your pup.

Indoors: 50 sqm.
Outdoors: 62 sqm.



Plush Pool Villa

This standalone villa was made to stand out. With ample privacy, this 122 sqm. abode is home to a king-size bed, a lounge area with daybeds, armchairs, and a table, a minibar, a Bluetooth speaker, a large bathroom with a rain shower and tub, and your very own pool with sun chairs. Fancy linens and fluffy towels come standard. Maximum occupancy is up to three adults and a child or two adults and two children. This is a pet-friendly room, so let us know if you plan to pack your pup.

Indoors: 52 sqm.
Outdoors: 70 sqm.

Double Up Pool Villa

What do you get when you double up? A Standard Pool Villa and a Canopy Villa to call your own. Located in the same building, this private space is primed for groups of friends or parents with budding teens who want to keep close. There's a lounge area with daybeds and armchairs, rain showers and tubs, and your very own pool with sun chairs. Fancy linens and fluffy towels come standard. Maximum occupancy is up to 4 adults and 2 kids. This is a pet-friendly room, so let us know if you plan to pack your pup. Please check for additional charges.

Standard Pool Villa: 112 sqm.
Canopy Villa: 62 sqm.

Bayside Pool Villa

At 223 sqm., The Bayside Pool Villa has premier access to the beach, pool, and all food & beverage venues. If you're on vacation with your crew, this is the meeting spot for you to be in the heart of everything happening. Inside, there's a king-size bed with super soft sheets, a fully stocked oversized wet bar, a work desk, living area with a daybed, armchairs and coffee table. The bathroom has a skylight, so you can shower in the sunshine in a double rain shower (with a friend, maybe?) or soak under the moonlight in the tub. Outside, there's a garden and a private deck with a pool.

Indoors: 93 sqm
Outdoors: 130 sqm

MEETINGS + EVENTS

The Standard, Hua Hin boasts one of the most coveted spots on the Gulf of Thailand. We've got direct beach access, are only a short walk from town and have everything from lush gardens to a colorful spa right here at the hotel. Whether you're hosting a beach retreat, team building session or the wedding of your dreams, we've got you covered.



01 Bayside Pool Villa

223 sqm.
20 Ceremony
20 Seated
30 Standing

Private pool parties
Intimate celebrations
Birthdays
Proposals
Baby showers



06 Praça

239 sqm.
100 Seated
300 Standing

Intimate weddings
Product launches
Fashion shows
Private parties



02 Beachfront Lawn

300 sqm.
100 Seated
200 Standing
(Up to 2,000)

Beachfront weddings
Beach BBQs
Buffet dinners
Team building activities
Cocktail reception



07 The Courtyard

518 sqm.
80 Ceremony
120 Seated
300 Standing
50 Workshop

Group workshops
Thai wedding ceremonies



03 Lido

322 sqm.
150 Seated
300 Standing

Private group lunches
Birthday parties
Cocktail receptions
After parties



08 The Meeting Room

103 sqm.
60 Banquet
40 Classroom
80 Classroom+Theater
100 Standing
80 Theater
25 U Shape
20 Yoga

Company meetings
Conferences
Interviews
Small and large meetings
Private dinners



04 Lido North

43 sqm.
30 Karaoke
20 Seated

Private group lunch
Karaoke
Small private birthday party
Cocktail reception
After parties



09 Top Lawn

204 sqm.
50 Ceremony
20 Movie
50 Seated
150 Standing

Cocktail Receptions
Movie screenings
A night under the stars
Wedding ceremonies



05 Lido Rooftop

290 sqm.
80 Seated
120 Standing

Private dinners
Cocktail receptions
Parties
Yoga
Outdoor group activities
Team building



10 Village Villas

135 sqm.
20 Ceremony
30 Seated
50 Standing

Private wedding ceremonies
Private dinners
Family gatherings
Exceptional BBQ
Pristine photoshoot background



Bayside Pool Villa

At 223 sqm., The Bayside Pool Villa is perfect for celebrations in the sun, soirees under the moonlight and gatherings by your own private pool. Did we mention it's right by the beach?

223 Sqm.

20 Ceremony
20 Seated
30 Standing

Features

Private pool parties
Intimate celebrations
Birthdays
Proposals
Baby showers





Beachfront Lawn

Gentle breezes, spectacular sea views—The Beachfront Lawn captures the natural beauty of Hua Hin in an epic, front-row venue. It's a backdrop for private dinners, wedding ceremonies and receptions, but also the perfect venue for sunrise yoga, and all other team building activities. Make this larger-than-life outdoor space yours for the day or the night.

300 sqm.

100 Seated
200 Standing (Up to 2,000)

Features

Beachfront weddings
Beach BBQs
Buffet dinners
Team building activities
Cocktail reception





Lido

All-day al fresco is Lido’s mantra: Meet our Italian restaurant, a poolside spot for all-day dining and drinking that seamlessly blends indoor and outdoor dining. Here, natural light and classic flavors make a timeless pairing. Host your private event (cocktails, lunch, brunch, dinner) at Lido for a quintessentially Standard experience in Hua Hin.

322 Sqm.

50 Seated
300 Standing

Features

Private group lunches
Birthday parties
Cocktail receptions
After parties

Lido North

Lido North is your spot for private lunches, get-togethers and even impromptu karaoke sessions. Serving a multitude of functions (for a multitude of festivities), it’s beautifully designed and flexes to your specific needs.

43 Sqm.

30 Karaoke
20 Seated

Features

Private group lunch
Karaoke
Small private birthday party
Cocktail reception
After parties



Lido Rooftop

Lido Rooftop blends spectacular views with space to lounge, dine or even do a little yoga. Take over this fully outdoor rooftop space and drink in phenomenal pool and sea views, with service from our renowned poolside Italian restaurant.

290 Sqm.

80 Seated
120 Standing

Features

Private dinners
Cocktail receptions
Parties
Yoga
Outdoor group activities
Team building



Praça

Set within our elegant Heritage House, Praça celebrates the culinary traditions of Thai Izakaya. It's become one of Hua Hin's most sought-after dining destination, and for good reason. Unobstructed ocean views complement great music and an impeccable menu—and it's the perfect spot for parties, weddings and other private events.

239 Sqm.

100 Seated
300 Standing

Features

Intimate weddings
Product launches
Fashion shows
Private parties





The Courtyard

The Courtyard is made for the main event. Nestled among trees and landscaping, it's a dreamy area for gatherings, group workshops and even Thai wedding ceremonies. Fresh air and spectacular sunlight are very much included. Host your event surrounded by Hua Hin's lush nature—the outdoor group experience of your dreams.

518 Sqm.

80 Ceremony
120 Seated
300 Standing
50 Workshop

Features

Group workshops
Team building
Retreats
Thai wedding ceremonies



The Meeting Room

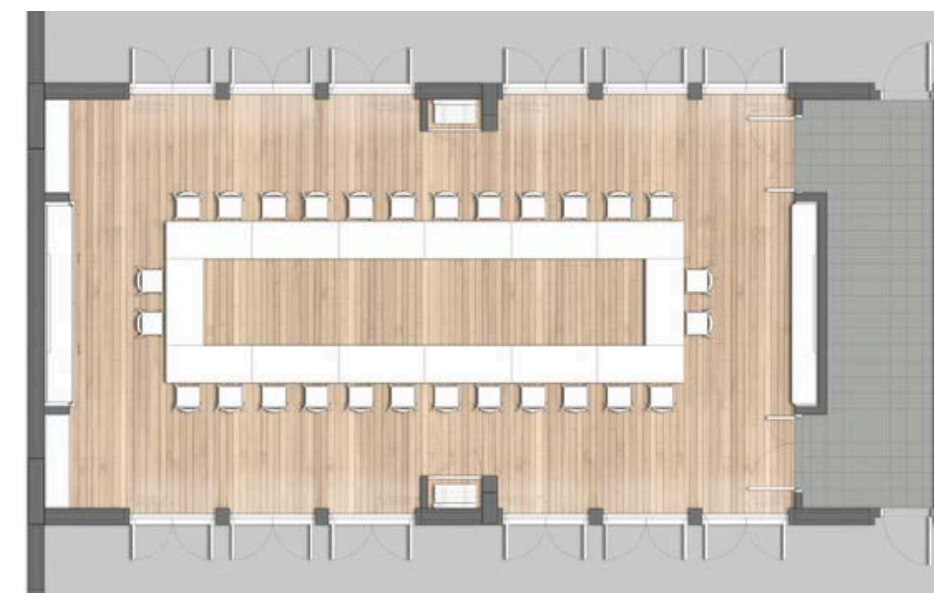
Whether you have a major meeting or a casual outing to plan, The Meeting Room is where we get down to business. Big enough for conferences, stylish enough for private dinners and intimate enough for interviews —surround yourself with lush gardens and spectacular daylight.

103 Sqm.

- 60 Banquet
- 40 Classroom
- 80 Classroom+Theater
- 100 Standing
- 80 Theater
- 25 U Shape
- 20 Yoga

Features

- Company meetings
- Conferences
- Interviews
- Small and large meetings
- Private dinners





Top Lawn

Consider The Top Lawn your multipurpose space for pool hangs, movie nights and more fun in Hua Hin. It is the perfect spot for events, so the sky is the limit in terms of what gatherings, celebrations and screenings under the stars you can host here.

204 Sqm.

50 Ceremony
20 Movie
50 Seated
150 Standing

Features

Cocktail receptions
Movie screenings
A night under the stars
Wedding ceremonies



Village Villas

Our Village Villas allow you to choose between four private zones: Each sports its own cluster of up to 7 pools and Canopy Villas, circling a leafy courtyard garden. Fire up the BBQ, throw a poolside party or celebrate with a private meal by our resident grill masters.

135 Sqm.

20 Ceremony
30 Seated
50 Standing

Features

Private wedding ceremonies
Private dinners
Family gatherings
Exceptional BBQ
Pristine photoshoot background

