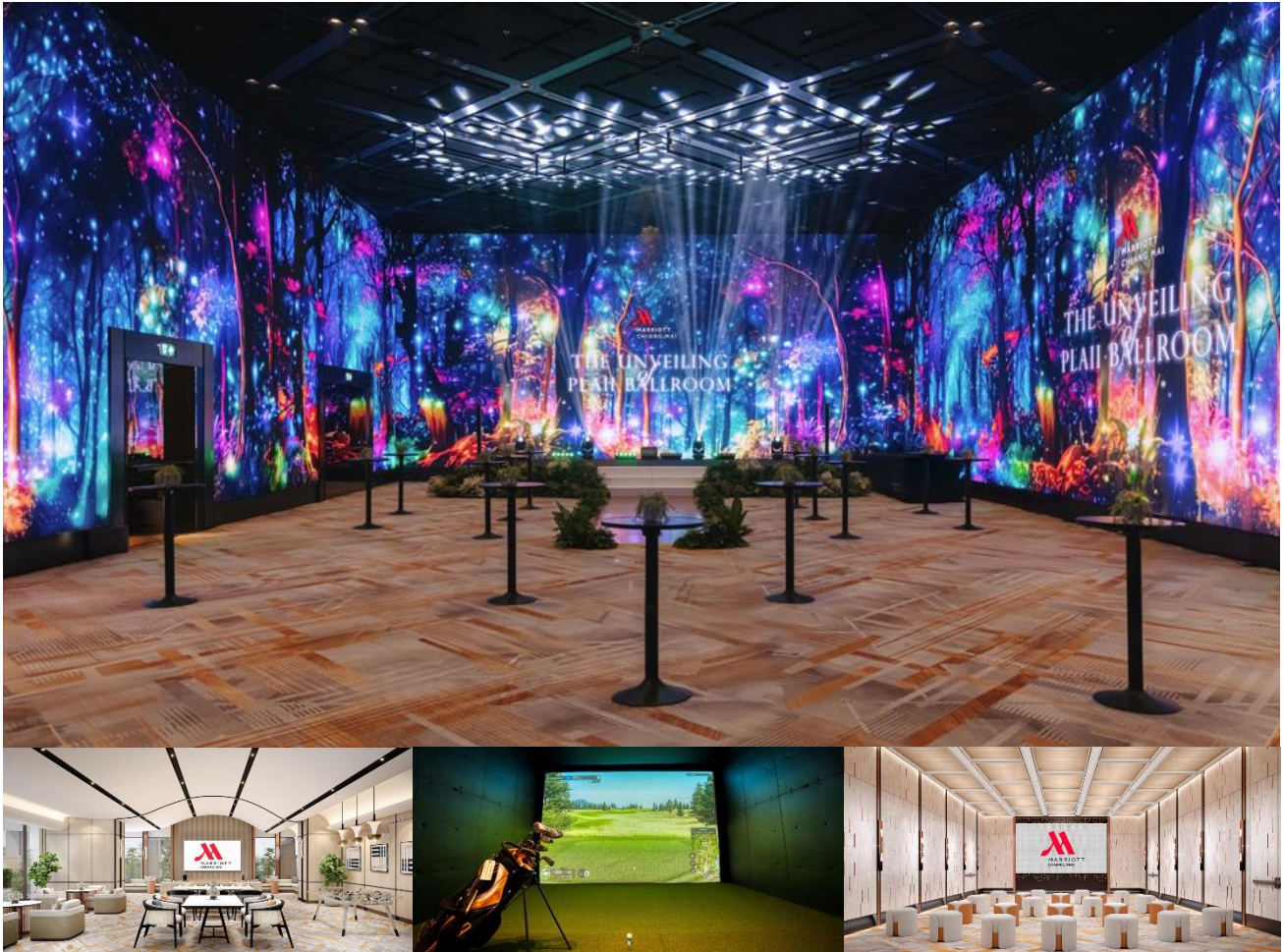




## The World's First Fully Immersive LED Ballroom Experience Chiang Mai Marriott Hotel



Chiang Mai, Thailand – Step into the future of events at Chiang Mai Marriott Hotel, where tradition and technology unite in the most spectacular way. At the center of this breath taking transformation is the Plaii Ballroom – the world's first fully immersive 360-degree LED ballroom. More than just a venue, it is a dazzling stage where walls come alive, stories surround you, and every moment is elevated to an unforgettable spectacle. As the crown jewel of the newly unveiled Plaii building, the Plaii Ballroom promises to take events beyond imagination and into a realm of true extravagance.

The Plaii Ballroom offers an immersive 360-degree experience with 84 meters of wraparound LED walls, soaring ceilings at 6.24 meters high, and 430 square meters of flexible, open-plan space. This extraordinary venue redefines what an event can be, offering a dynamic setting for high-fashion galas, next-generation product launches, and unforgettable weddings. The Plaii Ballroom transforms your vision into a fully immersive experience that captivates and inspires.

Beyond the ballroom, the Plaii Building is a lifestyle and event destination thoughtfully designed for modern gatherings. It features versatile breakout rooms for executive sessions, dedicated spaces for impactful presentations and storytelling, and a bright, sunlit Mingle Space that's perfect for networking, coffee breaks, and social occasions. Coming soon, the Plaii Building will also introduce Chiang Mai's first golf simulator rooms, private karaoke lounges, and Wang Bar—a vibrant new nightlife concept set to become a must-visit in the city.



In addition to the Plaii Ballroom and Plaii Building, Chiang Mai Marriott Hotel offers 1,741 square meters of versatile function space, ideal for events of all sizes—from intimate meetings to banquets for up to 700 guests and conventions for up to 800 delegates. The hotel's 10 interconnected meeting rooms across three floors are fully equipped with advanced technology, including a 14-meter-wide LED screen, built-in LCD projectors, wireless internet, and video conferencing capabilities, all supported by an expert on-site technical team. Comfortable lounge areas adjacent to the meeting spaces provide perfect settings for relaxation and informal conversations.

Beyond its world-class event venues, the hotel offers a rich culinary journey through six restaurants and bars. Guests can savor international and Northern Thai cuisine at **The Ping Cuisine and Bar**, indulge in authentic Italian dishes at **Favola**, which has been continuously recommended in the Michelin Guide for four consecutive years, and explore classic Chinese flavors at **Han The Chinese Cuisine**. For more casual moments, **Ping's Bar** and the **Pool House** offer cozy spaces with scenic views, while **The Plaii Eatery Café & Bar** serves all-day dining in a serene garden, transforming into a chic wine and cocktail bar by night. Conveniently located in Chiang Mai's Night Bazaar District, the hotel features 383 modern guest rooms and suites with spectacular views of Doi Suthep Mountain, offering a perfect balance of comfort, creativity, and memorable experiences for both business and leisure travelers.

Together, the Plaii Building, the Plaii Ballroom, and the hotel's versatile event venues form Northern Thailand's ultimate event destination—a place where creativity, technology, and elegance come together to create truly extraordinary experiences.

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