

FOR THE IMMEDIATE RELEASE

Amari Bangkok Elevates MICE Experiences with Certified Excellence and Exclusive “Plan your MICE” Offer

Bangkok, Thailand – 4 February 2026, Amari Bangkok reinforces its position as a leading, certified MICE destination in the heart of the city, combining large-scale facilities, a proven track record of international events, and a compelling **“Plan your MICE”** offer designed to deliver exceptional value for organizers and delegates alike.

Strategically located in Bangkok’s vibrant Pratunam district, Amari Bangkok offers over 2,667 square metres of flexible meeting and event space, anchored by the iconic **Watergate Ballroom** - a 948-square-metre pillarless venue capable of hosting up to 1,000 delegates. Supported by 15 additional function rooms and outdoor garden and poolside venues for up to 300 guests, Amari Bangkok is ideally suited for international corporate meetings and incentives, conferences, seminars, exhibitions, and high-profile social events.





FOR THE IMMEDIATE RELEASE

International MICE Credentials & Global Recognition

Amari Bangkok's position as a trusted international MICE destination is strengthened by a suite of authoritative certifications and global awards. The hotel is certified under the **ASEAN MICE Venue Standard (AMVS)**, **Thailand MICE Venue Standard (TMVS)**, and the **Thailand Sustainable Event Management Standard (TSEMS) 2023–2025** by the **Thailand Convention & Exhibition Bureau (TCEB)**, affirming its adherence to internationally recognized standards for venue quality, safety, operational excellence, and sustainable event management.

Most recently, Amari Bangkok was honored as one of the *Top 5 Highest-Evaluated Meeting Venues* under the **ASEAN MICE Venue Standard (AMVS)**, receiving this distinction at the ASEAN Tourism Standards Awards, held on 30 January 2026 in Cebu, Philippines. This regional recognition further reinforces the hotel's leadership within the ASEAN MICE landscape. In addition, Amari Bangkok received global recognition at the 2023 Luxe Global Awards, winning Best Luxury MICE Hotel Globally and Best Luxury Sustainable Hotel Globally, underscoring its reputation as a preferred venue for high-profile international events.

Plan your MICE – Exclusive Offer

For business events and stays now until 31 October 2026, Amari Bangkok introduces an exclusive **Plan your MICE** package, delivering exceptional savings and added benefits for groups and organizers.

Accommodation Privileges

- Special group room rates from THB 3,800++ per night, inclusive of breakfast (rates subject to negotiation and dates)
- One complimentary room for every 20 paid rooms (up to 3 rooms per group)
- One complimentary room upgrade for every 20 paid rooms (up to 3 upgrades per group)
- One complimentary room with breakfast for the event organizer
- Early check-in and late check-out, subject to availability

Meeting Packages

- Full-day meeting package from THB 1,650++ per person
- Half-day meeting package from THB 1,450++ per person
- Coffee meeting package from THB 1,000++ per person

Amari Bangkok 847 Petchburi Road, Bangkok 10400 Thailand
Tel. +99 (0) 2953 9000 Fax. +99 (0) 2953 9045 [Email:Bangkok@amari.com](mailto:Bangkok@amari.com)



FOR THE IMMEDIATE RELEASE

Arrival Experience

- Private group check-in
- Complimentary branded welcome drink upon arrival
- Traditional long-drum welcome ceremony for groups of 300 guests or more (same-day check-in)

Meeting & Event Benefits

- 40% discount on meeting room rental
- Complimentary secretariat room during event days
- Upgraded sustainable meeting package with themed coffee breaks
- Free-flow coffee and tea throughout the day
- Waived corkage fee
- Complimentary pre-set-up (subject to availability)

Wellness & Dining Privileges

- 20% discount on spa treatments at Breeze Spa
- 15% discount on food and beverage consumption

Complementing the MICE offering are 564 contemporary rooms and suites, executive Club privileges, and six diverse dining venues capable of supporting customized catering, gala dinners, and large-scale corporate dining.

With its certified MICE standards, central location, extensive facilities, international event experience, and value-driven offers, Amari Bangkok stands as the smart choice for impactful meetings, seminars, and conferences in Bangkok.

[Photo Link](#)

For more information on the MICE, please contact catering.bangkok@amari.com

Website: <https://www.amari.com/bangkok>

Facebook: <https://www.facebook.com/amaribangkok>

Instagram: <https://www.instagram.com/amaribangkok>



FOR THE IMMEDIATE RELEASE

About Amari Hotels & Resorts

Amari Hotels & Resorts, part of ONYX Hospitality Group, brings a contemporary expression of Thailand's vibrant culture and creativity to destinations across Asia. Each property celebrates its local flair through thoughtful architecture, inspired design, locally influenced cuisine, and heartfelt service infused with the warmth of Thai hospitality. The Amari portfolio spans seaside escapes and dynamic urban settings across Thailand, Malaysia, Laos, Sri Lanka, and Bangladesh. For more information, visit www.amari.com

Media Contact

Kornpan Rodklin
Director of Marketing Communications
kornpan.r@amari.com